



# District Leader

## Biographical Information

Candidate's Name: *Chun-Chi Chen, LD4*

Candidate's Office: *Division F Director* District Number: *67*

Toastmasters member since: *Feb. 1, 2018*

Education:

*Bachelor's Degree*

<i>Club VP PR Club</i>	<i>2018 / 2019</i>
<i>VP Education</i>	<i>2019 / 2020</i>
<i>Club President</i>	<i>2020 / 2021</i>
<i>Club VP Membership</i>	<i>2021 / 2022</i>
<i>Club VP Membership</i>	<i>2022 / 2023</i>

Toastmasters honors and recognition:

*LD1 April 13, 2019 May*  
*CC 12, 2019 October*  
*LD2 16, 2020 December*  
*LD3 15, 2020 September*  
*LD4 21, 2021*

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

*Amway Business Owners (ABOs) helps build better lives for customers and their families. By helping them accomplish their personal goal. Also identify opportunities for brand expansion into new or emerging markets.*

What experience do you have in strategic planning?

*I have had to strategically planned introduction of new products in the menu.*

What experience do you have in the area of finance?

*I've had to set budgets, understand P&Ls and costing.*

What experience do you have in developing procedures?

Heavily involved in the development of a Policies and Procedures Manual to govern the operation of a Publications & Document Control Unit, Audio Visual & Productions Unit, launched after the creation of a new organization wide Communications Department.

What lessons did you learn from previous leadership positions?

I lean that there is not a one size fits all when it comes to quality of service to internal and external customers. The quality of the service you provide is based on the customer's expectation and their perception. So don't treat others the way you would want to be treated, treat them the way THEY WOULD LIKE TO BE TREATED.

Why do you want to serve as a District leader?

I would like to impact a wider body of individuals through servant leadership. Leaning on my experience to encourage them to meeting their goal thus impact the club, area, division then the district.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

In my opinion the major objectives of the District is the development of its members and new club growth. I would work with club executives to develop club success plan and coach them to achieving the objectives of the plan. I will utilize Speech Craft as a means to identify new club opportunities.

Additional information about yourself:

I am a self-starter, go getting and forward looking.